

The Philip Chamber of Commerce met on 10/12/09 at the Steakhouse
15 members and 3 officers were present.

The meeting was brought to order by President Milo Zeeb and he immediately welcomed Marie Slovek who has been working on a potential new website for the Philip community. Marie mentioned the old site was tough to navigate and almost cumbersome. She looked into new possibilities and found a template and package through Golden West for \$3.95.

Marie was able to show the work she had done via a projector and computer. She had built several web pages already to show those in attendance. The homepage showed a very striking buffalo graphic that everyone thought looked nice. Marie mentioned that with the Golden West package she had found she could build up to 30 pages and that would encompass everything the Chamber needs.

She is willing to volunteer her time and build the site for the Chamber and coordinate the information coming in for the time being.

Mike West moved that we have Marie build a new website. Chip Kemnitz seconded.
Motion carried.

Diane Fitch gave a quick update on the new slogan the Horizon's Marketing Group had been working on. She said after the group met with communications and marketing professional Dustin Floyd they decided to put the slogan idea on hold while they pursue a few of the online social networking and communication tools. Philip now has a Facebook page with more than 400 people from around the world signed on. Facebook is free to everyone and Diane says some of the community events and news has been posted to the site. The marketing group plans to use Facebook as a marketing effort, but also a community sounding board and event updater.

Diane also reported that Mary Burnett had put in an application with the state to declare the highway from Ft. Pierre to Philip the Scotty Philip Memorial Highway. The group will no at a later date if their request was granted.

After the updates from Marie and Diane the regular business meeting of the Chamber began.

Codi Mills read the secretary's report from the last meeting held in August. The minutes were approved as read.

There was no treasurer's report

New Business

Kent Olson, who is newly elected to the SD Health Care Assoc. board, arrived straight from the City Council's Comprehensive Plan meeting where they gave the first reading of the plan.

Kent said the meeting was well-attended as there was some concern from area landowners about zoning issues. He reiterated what Mayor John Hart had said at the city meeting that 'the plan is just a plan' its content can not go into effect without the voting on and passage by the people of Philip.

Codi reminded those in attendance that the annual chili cookoff will be held this Friday, October 16 before the home football game from 5-6:30. Anyone wishing to have a chili entry is encouraged to stop in at First National Bank and signup. It is free and if you win you received a trophy a bragging rights for a year. For those wishing to taste test, five dollars will buy you a bowl and all you can eat.

Discussion was held on having Prairie Expo Jan. 22 at the school. A pen show, luncheon, trade show and seminars would be part of the day. Doug West motioned to approve the event and provide manpower. Don Ravellette seconded. Motion carried.

Adele Harty, Jessica Eikmeier, Matt Reedy, Codi Mills, Beau Ravellette and Don Ravellette will be heading up committees for the event.

Milo mentioned the Parade of Lights would once again be held this year. Roger Williams will be heading the event up.

Lois Porch asked if any downtown promotions would be going on during the Christmas season. Milo said that none had been planned for several years but said it would be a good idea if someone wanted to establish something. No discussion was held on the topic.

Old Business

There was none.

Meeting was adjourned. Next meeting is Nov. 10 at the 73-